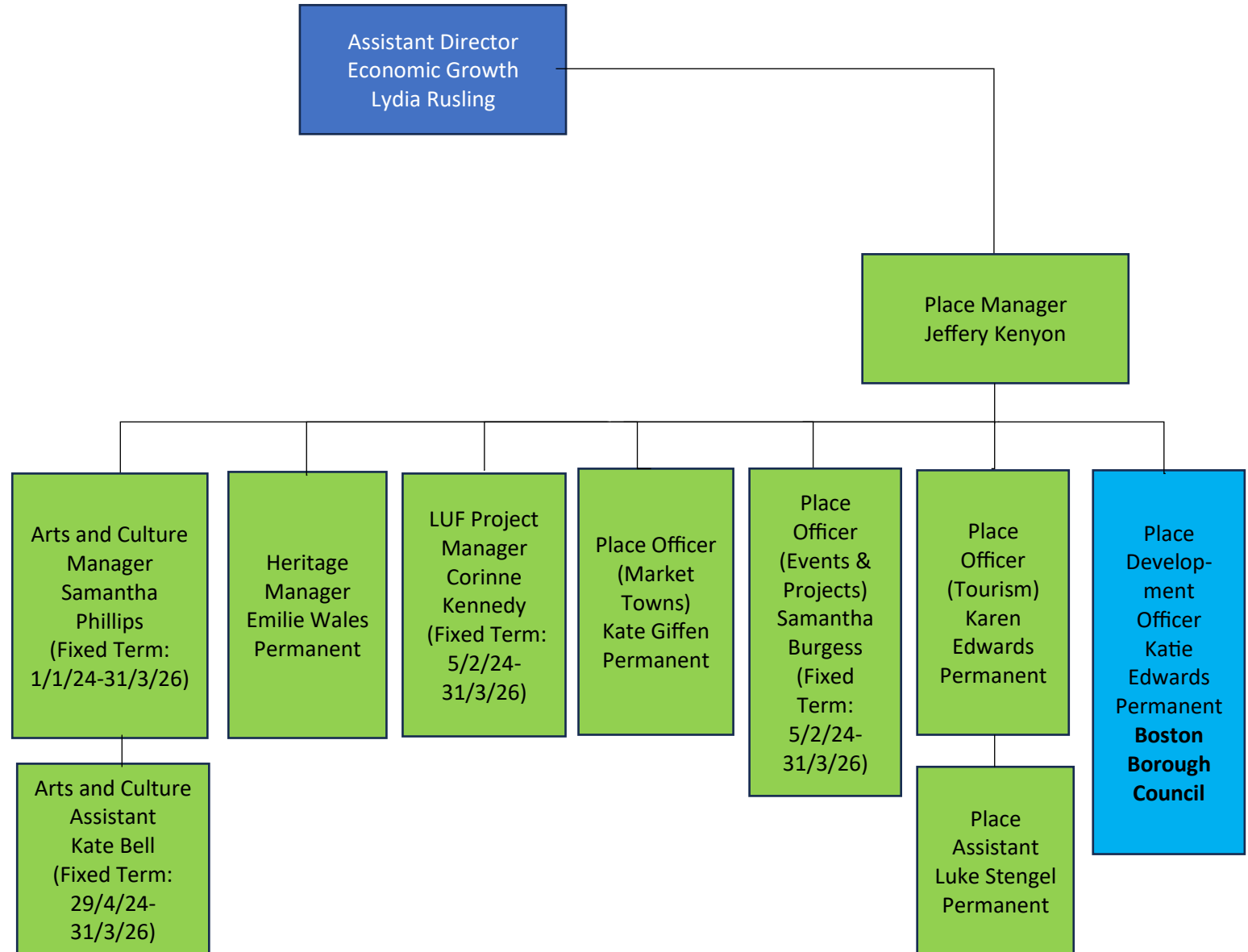


Place Team Structure



Update on Market Towns Action Plans

The Vital & Viable Action Plan towns are – Alford, Horncastle, Louth, Spilsby and Wainfleet.

The Place Officer (Market Towns) in the Place Team takes the lead on working with communities in these locations to support initiatives, assist with queries and working with business. Some of the successes of this work has included the Louth Food and Drink Festival (now in its second year), support for the Horncastle Horsefair and Alford Craft Market, but also the Teenage Markets and working with local communities to support events through a contract for marshalling and stewarding.

The Action Plans stem from after Covid when they were looking to re-establish their economies and created plans of what they wanted to bring forward and which organisations in the community were involved.

The current Action Plans can be found at:

<https://www.e-lindsey.gov.uk/article/11986/Vital-and-Viable-Market-Towns>

The Action Plans are now out of date and Officers are currently securing a consultant to work with the communities to update and refresh them, taking out actions completed or no longer required, and adding in new activities. This contract is currently out to tender and should be let towards early October 2024. To help kick-start this work an activity to produce 'You Said/We Did' style updates are proposed.